

SSI Bespoke Tuition Proposal

DRAWN LETTERING

Synopsis: The pencil is a powerful and versatile lettering instrument which can offer the practicing calligrapher a raft of tools, including research and development of letterforms (including edged pen), and many different ways of producing finished work – these can range from pen, ink, brush and paint to graphic design projects finished on a computer. By the same token the pencil should be recognized as a legitimate letter-making tool in its own right.

In the main, pencil-drawn formal letters are compound in construction – where the essential elements are generated, as opposed to written as plain strokes – and studying classic historical letterforms (such as versals) is a good way to get started with pencil lettering.

Tuition method: correspondence, backed up with extensive study notes in pdf form, reports and feedback. Can be as groups or one-to-one. A study like this can be spread over several stages and is dependent on individual progress and goals. These things can be discussed.

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